



Press Release

(Taipei, Taiwan – March 15, 2007)

E-TEN Glofiish X800 premieres at CeBIT 2007 Ultra-thin all-in-one Pocket PC Phone with 3.5G connectivity, Windows Mobile® 6 and VGA display



E-TEN Information Systems is moving its own-brand Pocket PC Phone line in to the next generation, with its latest product the Glofiish X800 (previously known as X600). With support for 3.5G connectivity – HSDPA/WCDMA – the Glofiish X800 offers access to new mobile services, while the new Windows Mobile® 6 platform and large VGA display deliver improved ways to work with documents, messages and multimedia while on the move.

At CeBIT 2007, E-TEN has released details of the company's next Pocket PC Phone which is to be launched in the second quarter 2007. The upcoming Glofiish X800 will deliver three significant innovations that make it the first of a next-generation of Glofiish devices.

High-speed connectivity via HSDPA

Offering always on connectivity and speeds that are comparable to fixed-line connections such as ADSL, HSDPA, an updated 3.5G mobile technology, improves mobile communications with faster downloads to make surfing the internet and checking email more enjoyable. Additionally, HSDPA makes it easier for Glofiish X800 users to access advanced mobile services including VoIP, streaming video, and video calling.

Latest Windows Mobile® 6 OS

The recently unveiled Windows Mobile® 6 platform offers new and improved ways for Glofiish X800 users to stay productive while on the move. The new Windows Live™ for Windows Mobile® suite incorporates utilities to simplify web search, email, instant messaging and blogging all from a single location, while the Mobile Office suite has been updated to offer even more ways to view and edit documents, spreadsheets and presentations.

Large VGA display

The Glofiish X800 features a new, large VGA (640x480) display offering up to four times the resolution of previous E-TEN handsets. With its increased screen-area the Glofiish X800 increases mobile productivity letting users display more of their documents, calendars, messages and spreadsheets onscreen at once. Additionally, the Glofiish X800 makes mobile multimedia more enjoyable by allowing pictures and video to be viewed in finer detail.

At just 113.5x60.5x15.8 mm, the Glofiish X800 maintains similar ultra-thin, pocket-friendly dimensions as E-TEN's previous X-series model, as well as the all-in-one connectivity solution - GSM, Wi-Fi®, GPS and Bluetooth® - that has become a standard of Glofiish Pocket PC Phones. The device features two digital cameras, an auto-focus 2-megapixel version at the rear to capture high-quality photographs and video, and a front-mounted VGA camera for video calling.

The Glofiish X800 is currently on show at the E-TEN booth (Hall 26 C67 [2]), at CeBIT 2007.

For questions relating to E-TEN and E-TEN products or to discuss possible sales and marketing initiatives please contact marketing@etencorp.com.

About E-TEN:

E-TEN has been the #1 vendor of embedded devices in Taiwan since the mid 1990's. The E-TEN real time stock trading IA launched in 1997, an outstanding product that achieved an 85% market penetration, was one of the key catalysts in the company's remarkable growth. The accumulated sales of E-TEN embedded products currently totals over 1 million units and counting. E-TEN has been producing high quality handheld devices for more than ten years and its Windows CE/Pocket PC related products have a five-year history of continuous growth and development. E-TEN is constantly expanding its professionalism and expertise as it continues to develop and enhance its PDA product lines and grow its business in the global marketplace.